Investor Prospectus: Bruny Island Community Aquaculture Cooperative

Prepared for Potential Founding Members and Impact Investors

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1. Executive Summary

We invite you to be part of a bold new initiative: establishing a community-owned, worker-led cooperative on Bruny Island to pioneer vertical sea farming. Our vision is to create a sustainable, regenerative, and economically resilient aquaculture industry that delivers local jobs, nutritious food, and export opportunities.

This cooperative will begin with a pilot farm focused on seaweed, mussels, scallops and oysters, drawing on the successful GreenWave model from the USA. With Bruny's clean waters, experienced aquaculture workforce, and strong community spirit, we are ideally positioned to lead Australia in the emerging blue economy.

We are seeking founding investment to capitalise the co-op, secure marine leases, launch a test site, and build early-stage processing and distribution capability. The initial capital raise is $50,000.

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2. Opportunity Overview

- **Problem**: Rural communities like Bruny Island face seasonal employment, over-reliance on tourism, and a lack of economic diversity.
- **Solution**: Vertical sea farming can create year-round jobs, produce high-value climate-resilient food, and regenerate marine ecosystems.
- **Market**: Global demand for seaweed and bivalves is growing rapidly, driven by food, health, cosmetics, and carbon offset markets.

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3. Business Model

- **Structure**: Worker cooperative with community investment options
- **Revenue Streams**:
  - Sale of seaweed (raw/dried/value-added)

    - Sale of mussels, scallops and oysters
    - Ecosystem services (carbon sequestration credits, biodiversity gains)
    - Education, research and ecotourism partnerships
- **Operations**:
    - Phase 1: Marine lease and pilot farm setup
    - Phase 2: Product development and processing
    - Phase 3: Scaling up and market expansion
    - Phase 4: Establish a co-op building for retail sales, processing, distribution, administration and tours

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4. Cooperative Structure

- **Legal Form**: Tasmanian registered cooperative
- **Governance**: One-member, one-vote for workers; advisory board for community investors
- **Membership**:
    - Worker-owners: farm operators, processors, marketers
    - Community investors: non-voting, capped returns, social impact focus

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5. Financial Overview

- **Start-up Capital Sought**: $50,000
- **Use of Funds**:
    - Marine lease applications: $5,000

    - Equipment and infrastructure: $25,000
    - Permits and legal setup: $5,000
    - Training, insurance, early operations: $15,000
- **Return Profile**:
    - Modest capped dividend for community investors
    - Long-term upside for worker-owners
    - High social and positive environmental impact

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6. Market Opportunity

- **Seaweed**:
    - Multiple uses in food, cosmetics, bioplastics, animal feed, and fertiliser
    - Tasmania is well-placed for premium cool-water seaweed with established seaweed resources and expertise in place
    - Australian market for seaweed industry is forecast to be $1.5 billion by 2040 with 9,000 jobs
- **Shellfish**:
    - Local retail sales on Bruny Island to locals and large volume tourist traffic
    - Supply to local hospitality businesses
    - Domestic and export markets in Asia and beyond
    - Low-carbon, high-protein food source

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7. Risk and Mitigation

- **Regulatory Delays**: Early engagement with authorities, use of proven models
- **Weather Events**: Diversified species and growing techniques. Site location selected to lessen risk of damage from weather events
- **Market Volatility**: Focus on multiple revenue streams and value-added products

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8. Why Invest?

- Participate in a venture with positive and tangible environmental and community benefits
- Support sustainable jobs in a rural community
- Back a community cooperative model with fair returns and growth potential
- Be part of Tasmania's regenerative blue economy revolution
- Join a pioneering movement with global relevance

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9. Key People

Profiles to be inserted below.

- **Name 1 –** [Role/Title]
  Bio: ...
- **Name 2 –** [Role/Title]
  Bio: ...
- **Name 3 –** [Role/Title]
  Bio: ...

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10. Next Steps

- Register your expression of interest
- Attend our upcoming investor briefing (date TBC)
- Review our detailed business plan and cooperative constitution

Contact

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Together, we can grow a thriving sea farming industry from the shores of Bruny Island.